TOWN OF MAYNARD

Sesquicentennial Steering Committee Minutes

January 19, 2021 6:00 pm

Remote Zoom Meeting

Call to order: 6:00 pm

Attendees: Molly Bergin

Chuck Caragianes

Paula Copley
Lisa Dahill
Dave Griffin
Donald James
David Mark

Lindsay McConchie

Jen Picorelli

Guests: Kim Flesch

Biz McConchie

1. Approval of Meeting Minutes

Motion to approve the December 7, 2020 Minutes: Paula Copley, seconded by Molly Bergin. Approved 9-0.

- 2. Term Renewals
 - Not all members of the Committee received the email from Town Hall regarding Term renewals for the Sesquicentennial Committee. Lindsay will forward the email to all Committee members.
- 3. New Committee Members
 - Motion to add Kim Flesch to the Sesquicentennial Committee: Lindsay McConchie, seconded by Molly Bergin. Approved 9-0
- 4. Board of Selectmen Updated
 - Lindsay will present our report to the Board of Selectmen on Tuesday, February 2 at the 7:00 meeting. Reviewed the Power Point Lindsay will be presenting which included events held and press releases.
- 5. Amory's Tomb

- Amory's Tomb is making a beer to commemorate Maynard's 150th.
- Working with a Beer Historian.
- Committee will seek input from the community via Facebook to name the new lager.

5. Sub-Committees

- o Marketing/Partnerships
 - Donald James
 - Biz McConchie
 - Lindsay McConchie
- o Fundraising
 - Ellen Duggan
 - Jen Picorelli
- o Events
 - Molly Bergin
 - Chuck Caragianes
 - Paula Copley
 - Lisa Dahill

6. Parade

- Original date was Sunday, September 17. Need to consider if Saturday would be a better day for that.
- Need to determine who to invite.
- Chuck will follow up on the commissioned piece of music.

7. Duck Race

- Logistics have been worked out.
- Jen will present plan to the Board of Selectmen on Tuesday, February 2, 2021.
- Jen will submit a letter of the plan to Town Hall.

8. Fundraising

Window Clings for Maynard's 150th

- Jigsaw puzzle
- Downtown restaurants donate a percentage of their sales on a designated night in the late spring/early summer. Would also help boost business.

9. Flags

- There are 14/15 flags.
- Committee agreed the flags should be hung as soon as the DPW can do it.

•

10. MCC Mural

- Grant for the Mural was denied.
- Sesquicentennial already agreed to contribute, so the MCC will continue with the mural using a local artist.

11. Book Sales

- 250 books have been sold.
- Discussed doing a remote monthly historical lecture through the library.
- David M. will reach out to the library and when approved, Jen will advertise on social media.
- David M. will send Committee members a list of proposed topics for the monthly talks.

Motion to Adjourn: Lindsay McConchie, seconded by Molly Bergin. Approved 9-0.

Next meeting TBD at 6:00

Meeting Adjourned at 7:17 pm.